

Poster Content and Design Tips

Content Requirements

- ASHG **requires disclosure of gene names** and sharing of research data so that findings can be replicated and other investigators with similar data can test findings against their own. Authors who do not provide gene names will be subject to sanctions as determined by the Program Committee.
- When presenting data and health information (including photos), all presenters must have informed consent compliant with human subjects and applicable HIPAA regulation.
- If the abstract has been previously published, authors must indicate on their poster the date and publication.

Designing Effective & Accessible Posters

- Identify 2-3 principal messages you must convey. Choose a title that captures your main point.
- Prepare a heading at the top of your poster indicating the abstract title, authors, and affiliations.
- Summarize current research in graphic form whenever possible; use charts, tables, graphs, pictures, etc., and minimize the amount of text.
 - Provide information in smaller type below the heading. Details of methodology should be brief and should be placed at the end of the legend. Keep visuals simple and clear.
- Arrange materials in columns and use ‘white space’ to help direct readers logically through your poster.
 - Be wary of overcrowding the poster.
- Posters should be self-explanatory but not comprehensive. You will supplement and elaborate during your conversations with other attendees.
- Lettering should be at least 1" (2.54 cm) high and readable from distances of at least 3' (90 cm). [Sans-serif fonts](#) are recommended.
- Select a high-contrast color scheme. Simple use of color can add emphasis, but authors should ensure everything can be understood without color in cases of color-blindness.
- Provide a QR code or a short URL that links to your full paper. Be sure to provide alt text for any images.
- ASHG does not have a required poster presentation template.