ASHG ANNUAL MEETING MONTRÉAL
OCTOBER 20-24, 2026

ENGAGE ATTENDEES AND LEAD THE FIELD: INDUSTRY EVENTS

Great science comes from all kinds of organizations, and one of the best ways to find quality leads at the Annual Meeting is through sponsored sessions. ASHG welcomes and encourages industry speakers and presentations at the Annual Meeting to present what's new and exciting in the field with our attendees with our two sponsorable session types.

CoLab Sessions

30-minutes session held in one of our preset open-air theaters on the Exhibit & Poster Hall floor during programming breaks. These sessions are turnkey and include furniture and basic AV package – just plug in your USB drive and present!

Note: Only lead retrieval services may be ordered for use in the CoLab Theaters. Catering may only be ordered for CoLab sessions scheduled during the Thursday reception in the exhibit hall.

Exhibitors:

- $10,000 per session, midday or reception
- $8,000 per session, all other times

Non-exhibiting sponsor:

- $10,500 per session (*not eligible for midday or reception sessions)*

Industry Education Session

60-minute session over the midday and afternoon breaks in dedicated rooms inside the convention center away from the exhibit hall. Catered sessions are a great way to attract attendees!

Note: These sessions include furniture and the separate room rental, but AV, catering, wifi, etc. are not included and must all be ordered separately.

- Exhibitors: $5,500 per session
- Non-exhibiting sponsor: $8,000 per session
- Large room upgrade fee (250+ people): $1,000 per session

CLICK HERE TO BOOK YOUR SPOT

All sessions invoiced upon scheduling. Sessions do not include lead retrieval or recording/streaming. Non-exhibiting companies may sponsor up to two sessions total.



Ancillary Events - Apply by June 15

Late applications accepted through September 15, subject to space availability

Interested in hosting an evening networking event, customer reception, or launch party? Ancillary events are a great way to engage with attendees after official show hours at our headquarter hotel or elsewhere in Montreal! Visit the Annual Meeting website for more information, eligibility guidelines, and to apply.

Reserve Your Booth, Ads, & Sponsorships | Floor Plan | Rules & Regs | Exhibits Site

All prices listed are in USD. **Returning Exhibitors:** Request your company's unique booking code at exhibits@ashg.org.